

Google's Role in Causing WWII?

Google, Corporations, Dinosaurs and Extinction

"The difference between humans and rats is that rats learn from their experiences."

– B. F. Skinner

Sensationalist scurrilous innuendo?

March 13, 2021 Libel! Scurrilous innuendo without a shred of evidence to support it! That writer should be skinned alive and hung from the castle gate as an example to all who might dare to impinge upon shining armor of the world's most glorious FREE searcher of information, earth's only host of Play, provider of maps, translations from and to 109 languages, host of music, movies and TV, owner of Android, G-mail, messages, chat, calendars, and SUPREME MASTER of ALL it sees! To impinge upon the honor and spotless virtue of Google is virtually identical to a bold and reckless violation of the Second Commandment: Thou shall not take the name of the Lord thy GOD in vain!

Maybe. But before passing a hasty sentencing upon this unrepentant writer, let us review some of the arguments in favor of the assertion so bluntly thrust forward in the scandalous title of this potentially libelous story.

Like all good stories this one starts innocently enough.

The Dragons of Eden

Most scientists scoff at popular science that takes garbled babel from the lofty dizzying heights of the Ivory Tower, translates it into the vernacular and then, like the deliverer of manna from heaven delivers it to the great unwashed, that is, the regular person. One such popular scientist was Carl Sagan.

"So, what(?) you impudent dog!" thundered down through the shining hallowed hallways of corporate omnipotence.

Nonplussed, the implacable writer continued: Carl Sagan wrote several books, one of which was titled: *"The Dragons of Eden"* (1977), while reverently observing the corpses of former critics of empire floating down the river of time in the flickering frames of his mind's eye.

The story continued.

In that book Carl Sagan put forward the audacious theory that corporations act in a manner consistent with the giant reptiles (like dinosaurs) in that they had/have no moral conscience (moral conscience didn't evolve until much later in evolutionary history with

the advent of the mid-brain, AKA Limbic system, AKA “old emotional brain) and were only interested in: Consume, consume, consume. Me, me, me... yes that old story.

In that book Professor Sagan gave a large number of examples to prove that indeed corporations do not have a moral conscience. They exist only to provide stock dividends to investors. [Professor Sagan didn't write: “Yummy! The titans of industry exclaim while crunching on human bones washed down with copious quantities of the blood of innocents,” but the reader might infer that.]

This is easy to demonstrate with the “activates” of the weapons corporations that do reliably provide large dividends, but also – some say - act like the tail that **wags the dog** by directly or indirectly causing wars in order to make more money for their shareholders and overpaid high-level executives.

Those who have experienced the American war machine first-hand, know well the cold-blooded nature of their bloody endeavors.

And how exactly does this relate to Google?

In all deference to Google, they will not be solely responsible for WWII, but rather are only playing a very crucial role, without which WWII probably would not happen.

How so?

Charles Spearman was the first psychologist to publish about factor analysis back in 1904 but only addressed single-factor models.

By the 1950s everything had changed with most scientists believing most events are multi-causally determined having on average 7 ± 2 causative factors.

Thus, should WWII occur it will almost certainly be multi-causally determined.

This catastrophic event is not inevitable, but is probable given mass historic trends added to principles of inertia and momentum as applied to mass, lots and lots of mass in fact, trillions of dollars of mass.

As human population increases so does competition for resources. It is commonly believed that resources are limited, however this may be largely an illusion fostered by corporate/political groups that insist they “win” this manufactured competition, even though that competition may not be necessary given the very wide range of virtually free resources actually available on earth. But, that's a different story.

The bottom line is this.

Google is a corporation single-mindedly devoted to profits. But they are not the only corporation in this matrix which is slowly but inexorably leading to the inevitability of WWII.

There are also weapons corporations that profit from wars, and just as importantly, there are the super-sized mainstream news media corporations that profit from their collective monopoly on the news. Furthermore, many are the investors that own stock in both weapons and media corporations, with both profiting from wars.

In order to get a more complete picture of the 7 ± 2 factors leading the USA and world inexorably towards WWII one must also take into account the structure of the duopolistic democratic system in the USA, which leans more and more towards populism and permits unlimited anonymous “donations” to political parties. Thus, politicians are also corporate owned, regardless as to the Supreme Court’s fatally errant assertion [in *Citizens United v. Federal Election Commission*, 558 U.S. 310 (2010)] that there is no *quid pro quo* relationship between political “donations” and political decisions.

[In defense of the use of the adjective “errant” above, see for example: Christopher Robertson, D. Alex Winkelman, Kelly Bergstrand, Darren Modzelewski, The Appearance and the Reality of *Quid Pro Quo* Corruption: An Empirical Investigation, *Journal of Legal Analysis*, Volume 8, Issue 2, Winter 2016, Pages 375–438, <https://doi.org/10.1093/jla/law006>] Accessed via: <https://academic.oup.com/jla/article/8/2/375/2502553>

In defense of the adverb: “fatally” please consider:

The Iraq Death Toll 15 Years After the US Invasion - Numbers are numbing, especially numbers that rise into the millions. But please remember that each person killed represents someone’s loved one - by Medea Benjamin, Nicolas J.S. Davies

Taking ORB’s estimate of 1.033 million killed by June 2007, then applying a variation of Just Foreign Policy’s methodology from July 2007 to the present using revised figures from Iraq Body Count, we estimate that 2.4 million Iraqis have been killed since 2003 as a result of our country’s illegal invasion, with a minimum of 1.5 million and a maximum of 3.4 million.

<https://www.commondreams.org/views/2018/03/15/iraq-death-toll-15-years-after-us-invasion>

And to think, the Iraq War is and remains only one of the American Empire’s many wars.

The inquiring reader by now might be wondering, how exactly did the corporations get started?

According to Fordham Law:

Development of 'Joint-Stock' Companies: In the 1600s, the British Crown began granting monopolies to groups of investors willing to undertake certain ventures.[13] These monopolies took the form of "joint-stock" companies that allowed labor and capital to be aggregated for the purpose of undertaking tasks that would be too large for any one person.[14] A famous example was that of the East India Company, in which investors pooled capital into a single "joint-stock" company from which profits would be distributed according to capital invested.[15] Only members of the East India Company had the privilege of conducting trade with India.[16] The East India Company eventually came to form a government over large portions of India and maintain a standing army. [17] Other notable "joint-stock" companies, such as the Virginia Company, helped expand British control of North America.[18] In fact, the Virginia Company established the General Assembly, which was the first legislature in North America.[19] These examples show that by allowing the aggregation of resources, corporations can be organized to carry out tasks too big for one person, or even one government.

<https://news.law.fordham.edu/jcfl/2018/11/18/a-brief-history-of-the-corporate-form-and-why-it-matters>

So, it appears corporations started with colonial intent.

Where did all this colonialism business begin? Perhaps some 500 years ago when Spanish Queen Isabella hired a daring Italian navigator named Christopher Columbus to sail to India for spices, but instead accidentally found a "new land" ripe for exploitation and enslavement. It was also that same Spanish queen who started the Spanish Inquisition, but surely that was a coincidence.



<https://someinterestingfacts.net/facts-about-christopher-columbus-ships>

Applying the most simplistic syllogistic logic one might surmise Google corporation is heir apparent of the colonial drive.

And, applying Carl Sagan's "Dragons of Eden" theory, they function without regards to normal moral ethics when it comes to the consumption of other lives, presuming one does not exclude carnivorous Tyrannosaurus rex from the dinosaur family.

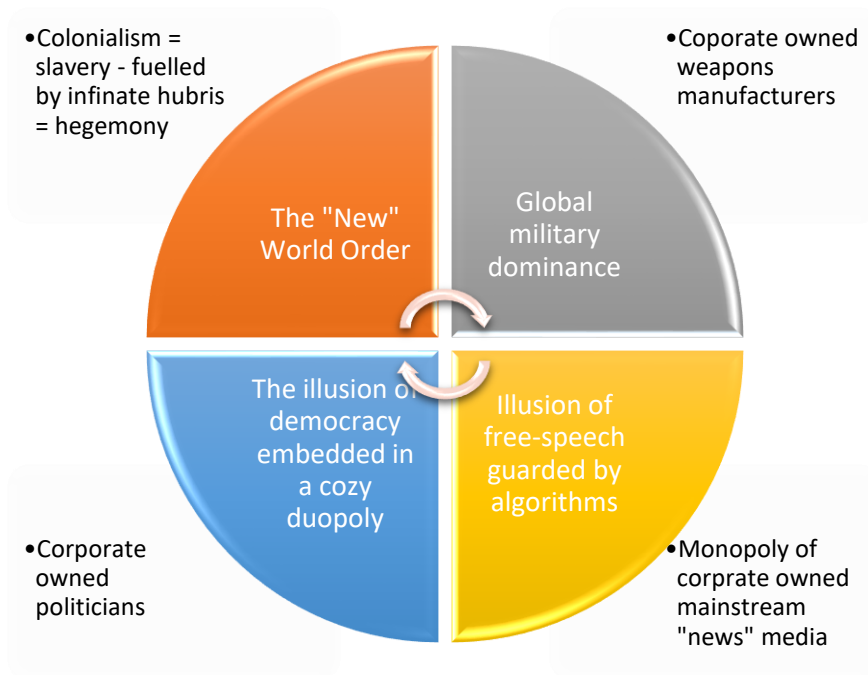


Fig. 1 – The global enslavement quad (Image by G. Brundage)

By nearly completely controlling the news narrative, the corporate owned Mainstream Media also controls who gets elected to positions of political power.

In attempting to describe Google's critical role in causing WWII we have to back up a bit and look at exactly how mainstream news functions as a control system in determining who gets elected to political office.

The mainstream media functions as a loudspeaker for the corporate owed politicians who are bought by **lobbyists** of the **weapons corporations**. For the most part mainstream news media only repeat (corporate owned) government rational for starting and escalating wars, and to cover up all or at least most of the bad news when the USA is losing a war – like in **Vietnam, Afghanistan, Iraq, Syria, Yemen, Somalia**, etc., just to help the weapons corporations keep their production lines moving, and aid in stealing natural resources.




So who currently controls Syria's oil production and who benefits from it?

“

"We're keeping the oil, remember that. We want to keep the oil. Forty-five million dollars a month."

Donald Trump
US President



Getty

Having corporate controlled politicians means corporate own news media is more than willing to please their corporate masters by starting wars and helping provide dividends to weapons corporations. Thus, mainstream media's virtual monopoly on the news is essential to the profits of the weapons corporations while civilian casualties, mount.

Profit-driven murder of innocents in American wars

Afghanistan

<https://news.un.org/en/story/2020/02/1057921>

<https://www.statista.com/chart/23716/afghan-civilians-killed-in-airstrikes>

Iraq

<https://www.statista.com/statistics/269729/documented-civilian-deaths-in-iraq-war-since-2003>

Syria

<https://www.statista.com/topics/4216/the-syrian-civil-war>

<https://www.pbs.org/wgbh/frontline/article/syrias-shocking-civilian-death-toll>

<https://wikileaks.org/opcw-douma/#OPCW-DOUMA%20-%20Release%20Part%204>

Yemen

<https://www.hrw.org/world-report/2020/country-chapters/yemen>

<https://www.cfr.org/global-conflict-tracker/conflict/war-yemen>

Somalia

<https://www.dailysabah.com/world/africa/civilian-deaths-mount-from-us-air-strikes-in-somalia>

<https://www.justsecurity.org/69705/us-ramps-up-war-in-somalia-killing-more-civilians/>

The beleaguered alt-news

Mainstream news generally finds reasons to promote the continuation of American wars. Alternative news finds out why.

Killing millions of innocents using conventional weapons is bad enough, but the threat of nuclear war grows at a time when the USA feels “challenged” by the emerging multi-polar world. The American Department of Defense believes they can sustain American unipolar global hegemony in perpetuity. Like the world really is one vast slave plantation with the super-rich starring in the role of the GODS, with their token dictators around the world singing their praises in harmony.

Here’s where we start to get a whiff of Googles alleged insidious role in causing WWII. Mainstream media is not the only player in the news business. There are dozens of very excellent and vastly more honest news sources generally flying under the banner of ‘alt-news.’

They are all on the receiving end of corporate info-war.

Google has intensified its censorship of left-wing, progressive and anti-war websites, cutting the search traffic of 13 leading news outlets by 55 percent since April.

On August 2, the World Socialist Web Site reported that changes to Google's search algorithm had led the search traffic of these sites to drop by 45 percent, according to figures by the search analysis service SEMRush.

In the ensuing six weeks, the search traffic of every one of these sites, without exception, has plunged further, leading the total search traffic for the sites to fall by an additional nine percentage points.

The World Socialist Web Site, whose search traffic had fallen by 67 percent between April and July, has now experienced a total drop in search traffic of 74 percent.

By other measures, the WSWS's performance in search results has been impacted even more substantially. On September 16, the latest date available, articles from the WSWS were shown in search results 68,000 times, down from over 450,000 in April. This constitutes a decline of some 85 percent.

As a result of Google's censorship, the WSWS's global page rank has fallen from 31,000 to 41,000, according to Amazon's Alexa traffic ranking software.

Other sites affected include:

Alternet, one of the top 3,000 sites in the US, has seen its Google search traffic fall by 71 percent between April and September, up from 63 percent in the period through July.

Democracy Now, one of the top 5,000 sites in the US, had its search traffic fall 50 percent between April and September, up from 36 percent in the period through July.

Common Dreams, ranked in the top 8,000 US sites, had its Google search traffic fall by 50 percent between April and September, up from 37 percent in the period through July.

Global Research, one of the top 14,000 sites in the US, had its traffic fall slightly from its massive 62 percent decline between April and July.

Truth-out.org, ranked in the top 12,000 sites in the US, had its search traffic fall by 49 percent, up from 25 percent in the period through July.

The information uncovered by the WSWS has been prominently reported on a number of alternative news websites, including Consortium News, Global Research, Counterpunch, Truthdig, Russia Today, Truepublica and others.

In an article on Truthdig, the Pulitzer Prize-winning journalist **Chris Hedges** pointed to the censorship of the WSWS and other left-wing websites: “The ruling elites, who grasp that the reigning ideology of global corporate capitalism and imperial expansion no longer has moral or intellectual credibility, have mounted a campaign to shut down the platforms given to their critics...

“This is a war of ideas. The corporate state cannot compete honestly in this contest. It will do what all despotic regimes do— govern through wholesale surveillance, lies, blacklists, false accusations of treason, heavy-handed censorship and, eventually, violence.”

Despite the broad support for the WSWS’s calls for an end to Google’s Internet censorship, the company has refused to reply either to the WSWS’s petition opposing its censorship or repeated attempts to contact it for comment...

In April, Google’s vice president of engineering, Ben Gomes, announced in a blog post that the search giant would be implementing changes to its search algorithm to “surface more authoritative content.” Google’s guidelines for human search evaluators, issued around the same time, stressed that “authoritative” content should appear ahead of “alternative viewpoints.”

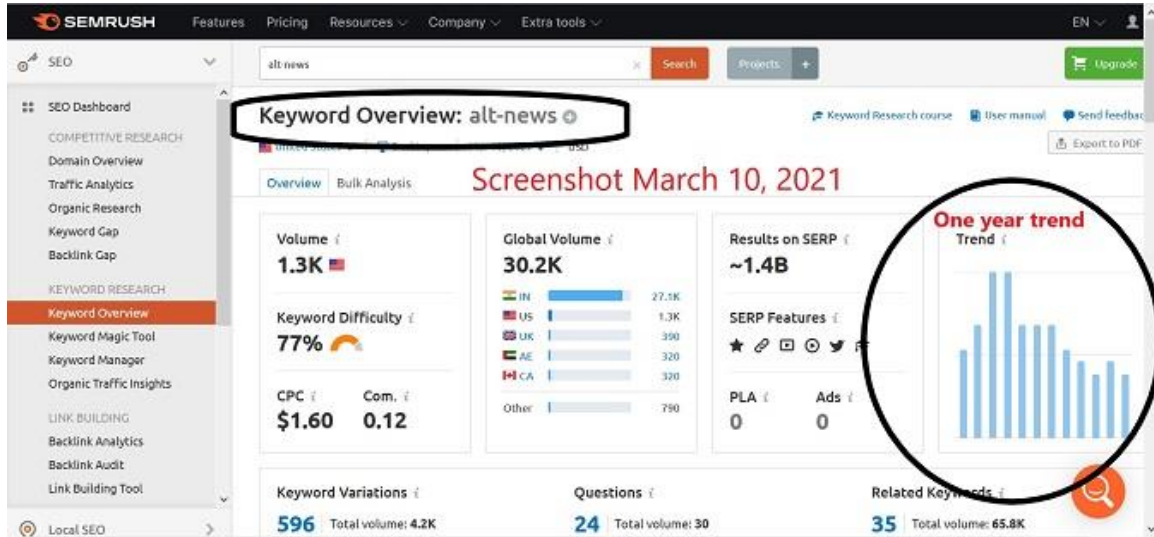
On August 25, World Socialist Web Site Editorial Board Chairman David North issued an open letter to Google demanding that it stop censoring the Internet and end its political blacklisting of the WSWS.

An online petition calling for Google to end its censorship has received over 3,800 signatures from dozens of countries...

Google, however, has not replied to North's letter...

<https://www.wsws.org/en/articles/2017/09/19/goog-s19.html>

That was 2017. It's worse now.



<https://www.semrush.com/analytics/keywordoverview/?q=alt-news&db=us>

One might wonder why India of all places seems to be exempt from alt-news censorship. This may offer some clue:

Google's IT Outsourcing Deal Might Benefit Indian Firms More, Posted by Biolyse, Jun 5, 2016

A recent study that was published by a London-based consulting firm, India has become the biggest outsourcing company in terms of the business environment and financial benefits. It's considered one of the top countries for outsourcing. The main benefits of some cities are that they're affordable to live in. There are other issues such as the amount of labor available, a lower cost, and other issues.

<http://www.biolyse.ca/googles-it-outsourcing-deal-might-benefit-indian-firms-more>

Unlike Mainstream news which 98% to 99% of the time only acts as loudspeakers for the [politicians, who in in turn are owned by corporations](#), the alt-news people don't like or profit from wars.

And Google is up to its eyeballs in the Military-Industrial-Media triumvirate.

An objective observer might so far as to suggest the vast majority of alt-news writers, editors and publisher have a moral conscious, and that's exactly what drives them to have the courage necessary to challenge the nearly infinite resources of the vast multi-trillion dollar American and European war machine with Europe primarily represented by NATO.

Jessica Corbett reports on efforts by Washington and NATO allies to block the first legally binding global pact to fully prohibit nuclear weapons.

<https://consortiumnews.com/2020/10/22/as-nuclear-weapon-ban-treaty-nears-force-us-urges-nations-to-withdraw>

In Libya, a Bloodbath Looms, August 31, 2011

Exclusive: The Orwellian hypocrisy of NATO's mission "to protect civilians" in Libya has now been encapsulated in a vow from a NATO-backed Libyan rebel who announced plans to crush the few towns still loyal to Muammar Gaddafi with the words, "sometimes to avoid bloodshed you must shed blood," as Robert Parry reports.

<https://consortiumnews.com/2011/08/31/in-libya-a-bloodbath-looms>

The Dangerous US/NATO Strategy in Europe, By Manlio Dinucci, Global Research, March 05, 2021

<https://www.globalresearch.ca/dangerous-us-nato-strategy-europe/5739039>

NATO is Turning Europe into a Battlefield against Russia - Italy's Election Campaign. NATO has already Voted Before Us

<https://www.globalresearch.ca/italys-election-campaign-nato-has-already-voted-before-us/5629902>

What Planet Is NATO Living On? by Medea Benjamin - Nicolas J. S. Davies, February 25, 2021

<https://www.counterpunch.org/2021/02/25/what-planet-is-nato-living-on>

Global NATO: A 70-Year Alliance of Oppressors in Crisis, by Horace G. Campbell, April 9, 2019

<https://www.counterpunch.org/2019/04/09/global-nato-a-70-year-alliance-of-oppressors-in-crisis>

Humanitarian Imperialism - How corporate media sell regime change, Intervention and war to progressive audiences, Alan MacLeod, March 3, 2021

<https://fair.org/home/humanitarian-imperialism>

Adding up to the tragic fact that the European powers are very much still on the same old colonial bandwagon as during the entire past 500 years, and in fact one might argue since the beginning of the crusades in 1095, or if one wants to take the really long view of things since General Flavius Valerius Constantinus went rampaging around Persia earning his spurs in the Roman army on his way to becoming the Emperor in the early 4th Century.

Please note, the above are alt-news reports on NATO were found only because I have a list of alt-news sources. Finding them using ordinary key word searches might take a month.

If one searches Google.com directly for NATO one finds page after page, after page after page extolling the multi-faceted wonders, the sparking goodness, the immeasurable virtue of NATO, blithely ignoring the endless millions of liters of human blood – the blood of innocents it has ruthlessly spilled in support of the American hegemon, in a continuation of the same old crusades and colonial exploits.

Alt-news is very hard to find on google.com anymore unless one knows the names and/or URLs of specific alt-news sources.

This situation deteriorated very rapidly during the Trump regime.

In order to keep corporate profits soaring, alt-news has been suppressed on Google. This in turn supports the war machine (military-industrial-media-political complex), and the war machine can so easily blunder into WWII without even blinking, because it is only geared towards quarterly earnings, not long-term thinking, like: “Will there be a planet left for our children to inherit?”

None of the alt-news sites are bragging about the number of visits to their sites anymore in fear of losing sponsors. Many are on financial life support. A few at least appear to be starting to take financial support directly or indirectly from US government sources.

This is little different from economic sanctions imposed on nations designed to starve them into submission to Euro-American hegemony.

Google is unquestionably at war against the Free Press in violation of First Amendment rights in the USA.

The Colossus

Google isn't the only search engine out there, but it is the colossus, the undisputed heavy weight champ.

Google has transcended from being just another search engine. It has become ubiquitous, often used as a transitive verb. "If you have any doubts, just Google it!"

With its ever-evolving algorithms, a dominant online advertising platform, and personalized user experience, Google has amassed a global market share of 87%. No one serves up better search results than Google. At least that's the common perception.

But is that always the case?

Google's easy-to-use interface and personalized user experience comes at a cost...

<https://www.searchenginejournal.com/alternative-search-engines/271409/#close>

According to Search Engine Journal, the world's top seven search engines are:

- Google
- YouTube
- Amazon
- Facebook
- Microsoft Bing
- Baidu (mostly in Chinese)
- Yandex (mostly in Russian)

<https://www.searchenginejournal.com/seo-101/meet-search-engines/#close>

American Google is the alleged king-pin in suppressing alt-news on the internet, allowing a "clean-sweep" by mainstream corporate owned fake news worldwide.

This by itself hugely increases the probability of WWIII. Gagging the last honest news producers isn't the best idea at any time, and is nothing less than suicide at the worst of times.

Strategically placing sticks of dynamite around the [world's most indebted economy](#), while its stock market has the [world's largest bubble](#) supported only by magic and [failing world-wide confidence](#), at the same time open [class-warfare](#) simmers just below the surface, [joblessness](#) is at a peak not experienced since 1929, and an [unbridled pandemic rages](#), isn't a good idea either.

Sticks of dynamite? President Biden's gangster squad of [Burns](#), [Austin](#), [Blinken](#), [Haines](#), [Powers](#) and [Nuland](#) all have intimate connections with the war machine, and/or have fixated on Syria and Iran as worthy of demolition. Russia might not like the USA doing a clean sweep of the Middle East, as [Yemen](#), and even [Libya](#) in North Africa could fall shortly thereafter. Russia has [at least nuclear parity](#) with the US, and [could possibly win should a nuclear war occur](#).

The weapons corporations need wars to continue to pay quarterly dividends to shareholders. Like a large carnivorous reptile, it must eat flesh.

It's been common knowledge since 2007 that the [CIA outsources at least 70% of its budget](#). This gives them near perfect deniability regarding most of their activities, ditto for Private Military Companies (PMCs). Any one of these thousands of new organizations can run the false flag operation needed to start a war anywhere – a war that can snowball into a regional or global conflict overnight.

And what happens when an irresistible force meets an unstoppable object? Nothing good that's for sure.

Worse still there are other worrying macro-trends functioning within the vastly complex matrix of Google's opaque algorithms.

Though some google employees did fight off the Pentagon's Project Maven, that was hardly the end of the story and many of those employees are gone now. Why does this remind me of King John hunting down and killing the signatories of the Magna Carta after regaining his power?

Google fires another AI ethics researcher amid row over 'censorship & racism,' as team member accuses company of 'smear campaign, February 20, 2021

Google has terminated the head researcher on its AI ethics team over what the tech giant deemed a violation of its "code of conduct," as the company faces an internal revolt over a previous firing of a black data scientist...

Gebru's termination kicked up a storm of controversy among Google employees well beyond Mitchell, prompting an open

letter signed by no fewer than 2,695 Googlers and some 4,300 “academic, industry and civil society supporters” demanding the company explain its decision to fire the researcher...

“The termination is an act of retaliation against Dr. Gebru, and it heralds danger for people working for ethical and just AI – especially black people and people of color – across Google,” the letter said...

<https://www.rt.com/usa/516113-google-fires-researcher-racism>

At the event in Washington, Walker, the chief legal officer, said Google was pursuing higher security certifications so it could work more closely with the Defense Department on other projects. “I want to be clear,” he said. “We are a proud American company.”

<https://www.bloomberg.com/features/2019-google-military-contract-dilemma>

<https://www.businessinsider.com/google-department-of-defense-deal-to-fight-cybercrime-2020-5>

It can be argued it was Google that kicked-off the new Cold War against China. In January 2010, Google announced that, in response to a Chinese-originated hacking attack on them and other US tech companies, they were no longer willing to censor searches in China and would pull out of the country completely, but actually retreated to Hong Kong instead.

Did they actually have solid conclusive proof the Chinese government was involved? [Hijacking other people’s IP address](#) is sport for high-level computer predators. Could the Google hacking attack they attribute to China have been a false flag operation launched by any of a hundred outside parties including those nations that absolutely need the maintenance of American hegemony to survive (e.g., France, Israel and the Saudi government), some black ops division of the American DoD, or a **PMC** looking to stir up a little business?

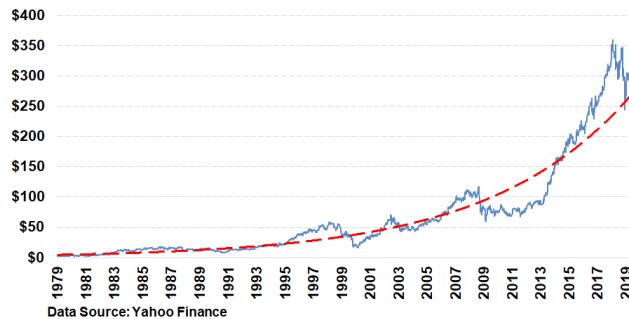
Do major American search engines like Facebook and Tweeter censor for example former President Trump’s unruly gangs of white supremacists, but still permit President Biden’s much more elegant and persuasive gang of white supremists, full use of their services?

This provocative assertion assumes if a person or group actively works in support of western hegemony in perpetuity, they are by inference white supremists as the whole 500-year colonial movement has always been racist and anti-Muslim, with socialists and communists added to the target list only during the past 100 years.

Conclusions

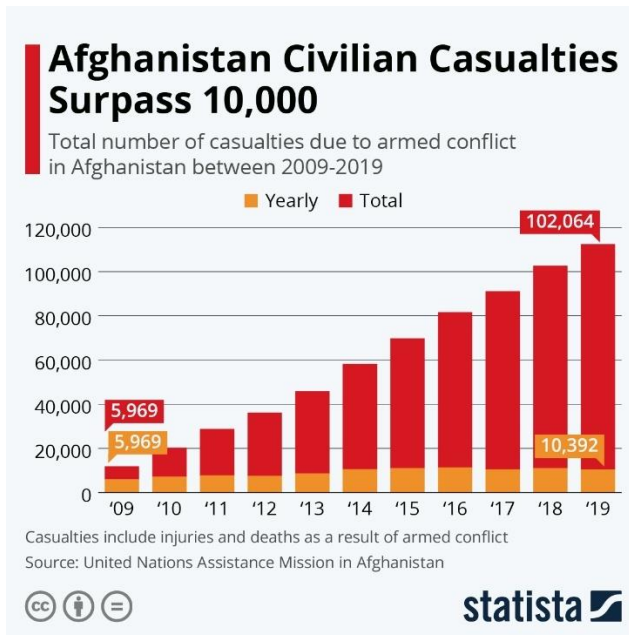
Factors leading to WWII include:

1. [Google's bias](#) – Google appears aligned with alt-right movement,
2. [The alt-right loves militarism, racism and economic polarization](#) affecting all racial and cultural groups
3. [Google's alt-news site-ranking suppression](#) soared during the President Trump administration
4. [Like Tyrannosaurus rex](#), the weapons corporations [must consume flesh](#) in order to reliably provide quarterly earnings to shareholders, except in the case of the weapons corporations; they must consume humans.



Lockheed Martin Stock Dividend History

<https://www.psdtolive.com/lockheed-martin-stock-dividend-history>



<https://www.statista.com/chart/20932/afghanistan-civilian-casualties-in-last-decade/>

5. [Corrupt political campaign finance](#) allows for [total corporate control of the US government](#), and [wars are profitable for corporations](#)
6. [Mainstream media supersizing](#): In 1984, fifty independent media companies owned the majority of media interests within the United States. By 2011, 90% of the United States' media was controlled by six media corporations
7. [Populism](#) and the [pandering inherent in the democratic system](#) have driven the USA into [insolvency](#), and President Biden's cabinet selections (of [Burns](#), [Austin](#), [Blinken](#), [Haines](#), [Powers](#) and [Nuland](#)) indicate he thinks he can kill and [torture](#) America's way out of the hole.
8. [Americans are programmed to like war by the corporate controlled media](#).
9. American Intelligence organizations now operate with impunity due to [outsourcing most of their activities](#), and they are key players in the western [hegemonic drive](#) which invariably involves wars, [coups](#), [economic sanctions](#) and [utilization and manipulation of primitivist, conservative, and reactionary social forces in order to stop economic development](#). They are also masters of creating [false flag operations](#) used to "pick a fight" as rational for starting a war.

A parasitic relationship is one in which one organism, the parasite, lives off of another organism, the host, harming it and possibly causing death. The parasite lives on or in the body of the host.

<https://necsi.edu/parasitic-relationships>

A byproduct of Google's symbiotic relationship with the Department of Defense and potential and/or probably role in suppressing alt-news may well be the death of the collective organism called humanity via thermonuclear war. Should this latter alternative prevail the parasite will find no body upon which to feast.

The best one can hope for is another world war using only "conventional weapons," collapse of western civilization and most world supply chains. In this case "only" two to three billion people will die in the ensuing violence and starvation. That's vastly better than species extinction. Gee, thanks Google! Too bad we didn't have any real news available during those last years before the fall of western civilization.

In a "good article," "good writers" sum up the subtopics into a nice pretty package and offer some sort of hope at the end to give readers a cozy optimism that everything will be OK.

In this situation however there is very little hope.

This writer however was a competition fighter for many, many years and has a "never say die" attitude. So, I devised a potential test of the Google algorithm to see if the advice of

the world's best SEO experts can improve the individual and collective rankings of the on-line alt-news internet sites. That test is called the "[Great Linking](#)."

Will publishers of the alt-news sites agree to participate in this test?

Is there time to develop that test and possibly challenge Google in the courts, *before* the onset of WWII and humanity goes the way of the dinosaur?

Is Google corporation leading the world inexorably towards WWII?

It may still have time to redeem itself, however $p \leq .001$, unfortunately.

"It's better to have tried and failed than to live life wondering what would've happened if I had tried."

- Alfred Lord Tennyson

Later in life he wrote: *In Memoriam*: 'There lives more faith in honest doubt, believe me, than in half the creeds.'

Ω

"Shoot, if you must, this old gray head, But spare your country's flag,' she said."

Attributed to [Barbara Frietchie](#)

About the author

Gregory Brundage started traveling internationally at the age of six and has spent almost half his 63 years in foreign countries. He started writing professionally in 1980 for *Current Geographical Publications* of the American Geographical Society doing book reviews. In 1988 he started working as a full-time reporter for Milwaukee Community Journal, the largest black owned newspaper in the city. Four years later he moved to South Asia working first as a stringer for the flagship national broadsheet newspaper New Straits Times, and later as a freelancer for numerous newspapers and magazines. During those years he traveled quite a bit around South Asia. More recently he's published in several other Asian newspapers including Korea Times, Korea Herald, and China's Global Times. From 2015 to 2020 he started focusing more on sports publishing for example a long series of articles titled: Silk Road Kung Fu Friendship Tour in *Kung Fu Magazine* in the US which he subsequently compiled into two books. He has lived in China for the past 12 years.

His websites include:

<https://thegreatlinking.org>

<https://www.silkroadvirtualuniversity.org>



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<https://goldstonepencil.tripod.com> (a really old site)